



PRESS RELEASE
For Immediate Release

DEPARTURE OF BEAULIEU CEO, KAREL VERCRUYSSSEN

Dalton, Georgia (July 13, 2016) – Beaulieu announced today the decision of CEO, Karel Vercruyssen, to leave the company. Mr. Vercruyssen also acted as CEO of Beaulieu America’s sister company, Beaulieu Canada, since 2007.

Michael Pollard, President of Beaulieu America confirms that although Mr. Vercruyssen was a strong asset, the leadership remains confident in the long-term success and future of Beaulieu America. “We will continue our efforts to increase efficiency and optimize operations, to ensure that we are best positioned for this company to thrive for years to come and continue to offer excellent service and products to our partners”, says Mr. Pollard.

“We wish Mr. Vercruyssen great success on all of his future endeavors. His years of service to our family and his dedication to the continued success of Beaulieu was highly valued,” says Carl Bouckaert, owner of Beaulieu America.

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About Beaulieu America: Beaulieu America is a privately-owned American company that manufactures and distributes high-end quality products in carpet but also in engineered hardwood, laminate and luxury vinyl. To learn more about Beaulieu, visit the website: www.beaulieuflooring.com.

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