



PRESS RELEASE
For Immediate Release

TOM ELLIS NAMED CMO OF BEAULIEU AMERICA

Dalton, Georgia (August 19, 2016) – Beaulieu Group, LLC announced the appointment of Tom Ellis as Chief Marketing Officer of Beaulieu America for both residential and commercial activities.

M. Ellis joins Beaulieu after over thirty years of senior management experience including Tandus and Armstrong. “I’m excited about the opportunity to lead all the marketing efforts and being part of this family-owned business that is so committed to their customers and associates,” he said.

“We are happy to have Tom as part of our management team with his extensive experience and excellent track record in the commercial and hospitality market segments”, commented Michael Pollard, President of Beaulieu Group, LLC. “Our residential and commercial activities are poised for substantial growth and we know his leadership and vision will help our business attain its new goals”, concluded M. Pollard.

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About Beaulieu America:

Beaulieu America is a privately-owned American company that manufactures and distributes high-end quality products in carpet but also in engineered hardwood, laminate and luxury vinyl. To learn more about Beaulieu, visit the website: www.beaulieuflooring.com.

Contact

Michael Pollard, President
Beaulieu Group LLC
michael.pollard@beaulieugroup.com
706.618.2769